

Athlete Council Meeting – October 17, 2025

Location: Boston, MA, 9:13 AM

Attendees: Pieter, Gevvie, Gemma, Dariush, Grace, Molly, Kate

September Minutes

- Reviewed and approved previous meeting minutes.
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Annual Athlete Survey

- Reviewed progress and next steps for the 2025 athlete survey (open until Nov. 2).
 - Discussed adding a Coaches' Survey; potential role of HPC in managing and synthesizing feedback.
 - Outlined next steps for data review (Nov. 20) and presentation at the December Board meeting.
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Athlete Representation and Committee Roles – Part 1

- Reviewed HPC and PHPC nomination timeline (applications open Nov. 1–21; decisions in December).
 - Discussed candidate outreach and ideal representative profiles.
 - Discussion of staggering At-Large AC terms to avoid simultaneous turnover and increase continuity.
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Brand and Marketing

- Addressed distinction between USRowing and National Team social media presence.
 - Discussed potential rebranding NSR as *Elite National Championships*, with focus on prestige and collegiate participation.
 - Continued discussion of the brand campaign All In and LA2028 leadup.
 - Emphasized recognition opportunities and corporate sponsorship.
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Athlete Representation and Committee Roles – Part 2

- Evaluated current athlete representation across committees and identified gaps.
- Discussed expanding participation: open meetings, summary one-pagers, and improved communication via chat channels or forums.
- Explored AAC presentations to the Foundation to increase visibility.

- Identified prioritized positions within committees (Facilities, Grievance Panel, Currents, Corporate Sponsorship, Sports Med, Foundation, Governance).
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USRowing Staff Collaboration

- Updated Grievance Tree: reviewed draft update and discussed escalation pathways.
 - Athlete Recognition: discussed clarifying language for alternates/spares and tracking athlete retirements.
 - Next steps for feedback and messaging updates to USRowing staff
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Discussion of items including AC Budget, Resources, and Year-End Recommendations

Meeting concluded at 12:55 PM.