

## **USRowing Athlete Council, Meeting MINUTES**

November 20 2025/ 7:35PM - 8:32PM EST / Virtual Meeting

### **ATTENDEES**

Athlete Council Representatives: Molly Bruggeman, Kate Knifton, Grace Latz, Pieter Quinton, Gemma Wollenshlaeger, Taylor Ritzel, Robin Prendes

Athlete Council Representatives NOT Present: Gevvie Stone, Daniel Ahr, Dariush Aghai

Guests: Lizzie Seedhouse, USRowing Chief Marketing Officer and Jules Zane, USRowing Director of Partnership Marketing and Experience

### **AGENDA:**

- Athlete Marketing with Lizzie and Jules
  - NT crest and licensing discussed- In preparation for LA USRowing has gotten a request for branded gear and the idea of creating a fan gear store was started— all revenue would support the national team in this effort
- MAIN FOCUS: Annual Athlete Survey
  - The AC went through the anonymized data collected from the athlete survey to identify any trending information, particularly in the short answer response sections. Grace will present to the Board in their December meeting.
- Athlete Voice/Representation:
  - HPC/PHPC Nominations
    - Set schedule to interview candidates with NomGov committee
  - Other Committee nominations: Start up in January